

INTERIOR DESIGN 2 ACTIVITIES

Course Code:

A. Career and Industry Trends

- 1. Explain the impact of housing, interiors, and furnishings occupations on local, state, national, and global economies.**
 - a. Create and/or add to a career portfolio.
 - b. Bring in newspaper articles that deal with new business openings or closing and discuss the impact on our local housing market.
 - c. Have a representative from local chamber of commerce discuss impact of interior design businesses on local economy.
 - d. Explain the importance of location, climate, and cost in the field of interior design.
 - e. Differentiate various types of services an interior designer can afford by comparing a residential client vs. a commercial client.
 - f. Describe the scope of interior design industry today in the United States and abroad.
 - g. Analyze the role of federal, state, and local governments in housing decisions.
 - h. Assess the impact of recent technology on interior environment decisions.
- 2. Evaluate legislation, regulations, and public policy affecting the housing, interiors, and furnishings industry.**
 - a. Compare labor costs between US and other countries
 - b. Research North American Free Trade Agreement (NAFTA) and its impact on the furnishings industry.
 - c. Investigate commercial and residential building codes and zoning requirements (parking spaces, green space, multi-family vs single family housing, etc).
 - d. Invite person from local planning commission to present information regarding land use and zoning.
 - e. Research articles and websites and share information with class in an oral report.

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B. Products and Materials

- 1. Research product information including but not limited to floor coverings, wall coverings, textiles, window treatments, furniture, lighting fixtures, kitchen and bath fixtures and equipment, accessories, and building materials.**
 - a. Investigate counter-top materials for commercial spaces comparing costs, function, care and maintenance.
 - b. Assign each student/team one topic to compile list of options available.
 - c. Research properties of fibers and fabric structure and the differences between generic and trade names.
 - d. Differentiate various home materials by taking a field trip to a home improvement and/or office supply stores.
- 2. Appraise various interior furnishings, appliances, and equipment in order to provide cost and quality choices for clients.**
 - a. Evaluate equipment (refrigerator, range and micro-wave) using consumer reports or other consumer resource. List specific features, costs, ratings, etc that would influence client choice.
 - b. Brainstorm list of features to look for in upholstered or case goods.
 - c. Select appropriate fabric samples for particular applications.
 - d. Create a sample book of products and materials to include floor coverings, wall coverings, textiles, lighting fixtures, building materials, etc.

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C. Commercial Design Application

- 1. Interpret information provided on blueprints.**
 - a. Examine and discuss features of commercial blueprints
 - b. Obtain blueprint of your school and compare actual space to blueprint.
 - c. Develop a key with explanation of symbols using an actual blueprint.
- 2. Examine floor plans for efficiency and safety in areas including but not limited to zones, traffic patterns, storage, electrical, and mechanical systems.**
 - a. Research to determine special systems needed in commercial facilities (schools, childcare centers, etc.)
 - b. List special considerations for a specific facility (school, child-care center, medical office, church).
 - c. Interview business manager at specific facilities to determine needs and considerations for optimum use of their facility.
 - d. Review the school's disaster plan and recommend improvements, i.e. tornado drills, bomb threats, fire drills, etc.
- 3. Incorporate the elements and principles of design to create a scaled commercial space.**
 - a. Analyze the use of elements and principles as related to a specific business or facility.
 - b. Design a business facility to scale incorporating elements and principles that best suit that business.
- 4. Implement building codes, universal guidelines, and regulations in space planning.**
 - a. Explain requirements for certificate of occupancy.
 - b. Design a room in compliance with local building codes.
 - c. List considerations required to accommodate special populations in commercial facilities.

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D. Client Relations

- 1. Assess a variety of available resources for housing and interior design.**
 - a. Develop a materials list identifying community providers
 - b. Invite a guest speaker (Habitat Humanity, etc).
 - c. Develop a “Design on a Dime” activity or “Inspiration room challenge.”
- 2. Critique design plans that address client’s needs, goals, and resources.**
 - a. Interview clients and complete an inventory to determine functions and requirements of the space.
 - b. Present plans to class to evaluate prior to presenting to client.
 - c. Develop an evaluation checklist.

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Course Code:

E. Presentation Techniques

- 1. Demonstrate the selection and use of studio tools.**
 - a. Select appropriate studio tools.
 - b. Identify and explain proper use of tools.
 - c. Demonstrate appropriate use and care of tools.
- 2. Prepare renderings, elevations, and sketches using appropriate media.**
 - a. Invite an art teacher or other professionals to demonstrate renderings.
 - b. Draw an elevation of a wall including a window treatment.
 - c. Design a room using elevation or floor plan templates.
- 3. Prepare visual presentations including legends, keys, and schedules.**
 - a. Prepare a mini-presentation board with above elements included.
 - b. Present mini-presentation board to class or client including swatches, finishes, pictures, etc.
- 4. Create a client presentation using a variety of media such as photography, video, computer, and software.**
 - a. Develop and present a visual representation of an interior space.
 - b. Working in groups participate in a “Designer’s Challenge.”

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Course Code:

F. Business Practices

- 1. Integrate marketing skills to better understand and serve clients.**
 - a. Develop brochure to market business.
 - b. Create and produce a DVD or video commercial promoting business or services for a mock product (or to promote our ID class).
- 2. Apply procedures for maintaining inventory control and loss prevention, including cash and credit transactions.**
 - a. Invite guest speakers (accountant, banker, etc).
 - b. Examine and explain procedures for bookkeeping processes.
- 3. Examine operational costs such as markups, mark downs, cash flow, and other factors affecting profit.**
 - a. Create a design-related business and determine start-up costs, salaries, materials/inventory, related expenses (rent, insurance, etc).
 - b. Demonstrate mark-up costs for furniture or other products for profitability.